

Ultimate Social Media Image Size Guide



Facebook



Profile Picture
170 x 170



Cover Photo
820 x 312



Shared Images
1200 x 630



Instagram



Square
1080 x 1080



Portrait
1080 x 1350



Landscape
1080 x 506



Stories
1080 x 1920



LinkedIn



Profile Photo
400 x 400



Background Photo
1584 x 396



Shared Photo (Desktop)
1200 x 1200



Shared Photo (Mobile)
1200 x 628



Twitter



Profile Photo
400 x 400



Header Image
1500 x 500



Photo Size
1024 x 512